P.R.GOVERNMENT COLLEGE(A),
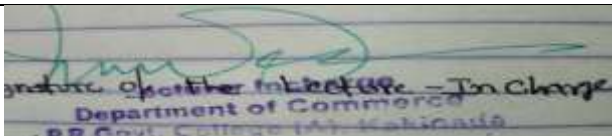
DEPARTMENTOFCOMMERCE AND MANAGEMENT STUDIES

ACTIVITIYREPORTREGISTER

P.R.GOVERNMENT COLLEGE(A),

Date	27/4/2022
Conducted through DRC/JKC/ELF/Dept.etc	DCMS
Nature of the Activity	GUEST LECTURE
Title of the Activity	In the changing scenario the need for reorientation
Name of the Department/Committee	DCMS
Details of Resource person (Name ,Designation etc.)	Prof .J. Chandra prasad
No .of Students Participated	168

Brief report of the activity

Prof. JCP Explained that, The world is constantly changing, and so must we. The skills and knowledge that were once essential for success may no longer be enough. We need to be constantly learning and adapting to new technologies, new markets, and new ways of doing things. This is why reorientation is so important. Reorientation is the process of updating our skills and knowledge, and changing our mindset to meet the demands of a changing world. There are many reasons why reorientation is necessary. One reason is that technology is changing rapidly. New technologies are emerging all the time, and we need to be able to use them to our advantage. Another reason is that the market is constantly changing. New markets are emerging, and old markets are disappearing. We need to be able to adapt to these changes in order to stay competitive. Reorientation can be a challenge, but it is essential for success in today's world. There are many things that we can do to make reorientation easier. We can take courses, read books, and attend workshops. We can also network with people who are already working in the fields that we are interested in. The most important thing is to be open to change and to be willing to learn new things. If we are willing to do this, we can succeed in any changing scenario.

Name of the lecturers who planned and conducted the activity	DCMS
Signature of the Lecturer in charge/ Convener of the committee	Signature of the Lecturer -In Charge Department of Commerce PR Govt. College (A), Kakinada

Signature of the Resource Person	
Signature of the Principal	PRINCIPAL P.R. Govt. College (A) KAKINADA
Remarks	